



Cognitive Behavior \ Patterns and Sentiment Analysis - Key to Fraud detection and Litigation Prediction within smartC

AI Enabled

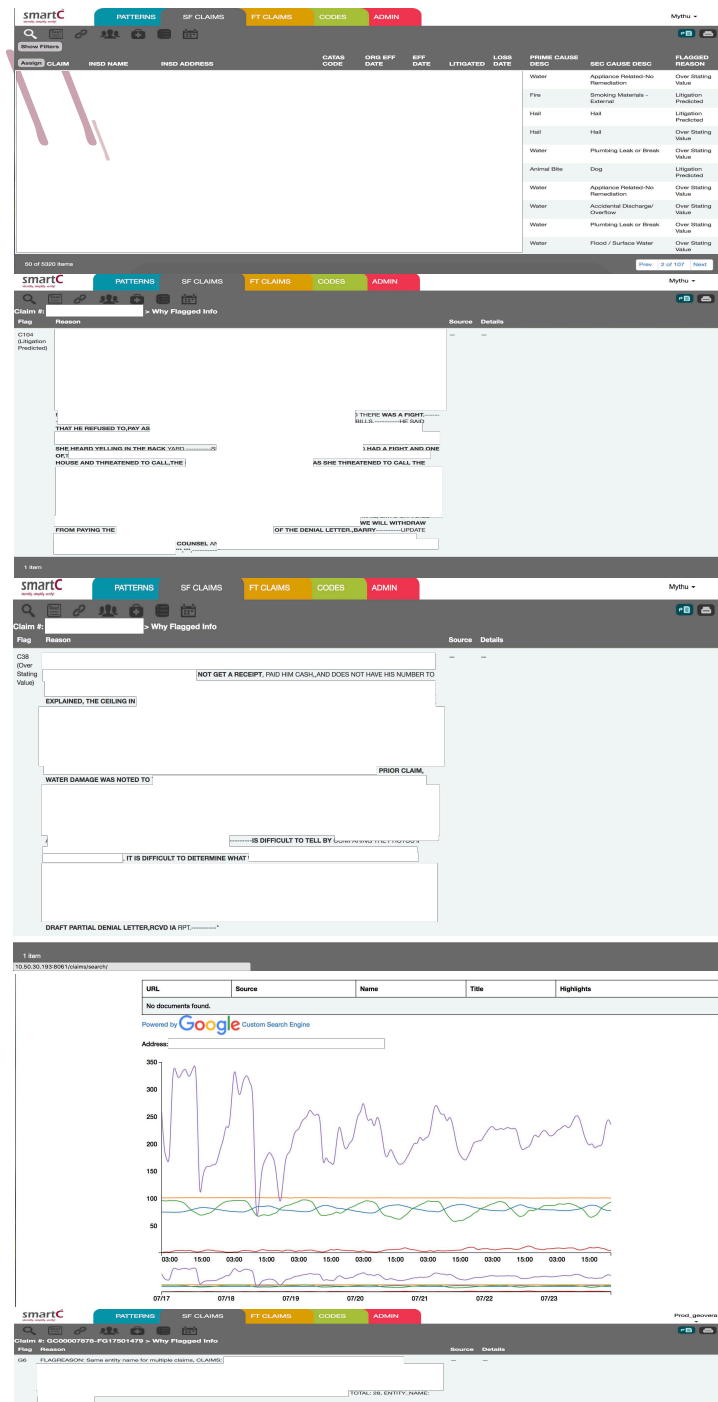
Pattern Analysis,

Pattern Recognition,

Pattern Matching

smartC™

- SaaS Solution, Compliant & Secure
- Built-in Algorithms
- 10-30% Savings in Claim Costs, Loss Adjustment Expenses and Time to Settle Claims



Product screenshots

smartC™

Why smartC™

INDUSTRY CHALLENGES

- Large amounts and variety of data
- Time and Labor Intensive claims adjudication process
- Inconsistent claims handling process
- Rising severity and LAE e.g Litigations
- Claims legacy integration and data access
- Red Flags, indicators, links, individual based analysis leading to many false positives there by increased LAE

SMARTC™ VALUE

- Automated data gathering and enrichment reducing time to settle
- 120+ Insurance Fraud Schemes to fast track genuine claims
- Predict Litigation using Sentiment Analysis and mitigate early to reduce claim costs
- AI, Machine learning and NLP built-in algorithms

smartC™ uses artificial intelligence, machine learning and enriched data to fast track genuine claims. The questionable patterns are flagged and matched to **120+** insurance fraud schemes using Cognitive Behavior Analysis.

smartC™ uses sentiment analysis to predict litigation.

✓ **6-8 Weeks Proof Of Concept using customers' real data**